

## Excellence in Supply Chain Management Conference

Locul desfasurarii: Hotel Novotel

Organizator: Aptus Software

The global crisis reshaped the rules of the "game" and has forced the organizations to rapidly adapt in order to survive. Having a diligent approach to Supply Chain Management is needed today more than ever. The conference will be a walk through some of the best practices for developing optimal strategies in the supply chain for striking a balance between sales targets, balance sheets and satisfying customers. The participation to the event is by invitation only and is free of charge for the selected guests. Since it is an international event, the conference will be held in English but simultaneous translation to Romanian will be available. Please register till 1st of November at [event.aptus.ro](http://event.aptus.ro)

### Despre Zaxeron Consulting SRL

Aptus Software is the only software company in Romania specialized in delivering end-to-end solutions for Supply Chain Management. From forecasting, to planning, to executing and monitoring, Aptus has a wide range of top breed solutions such as: Warehouse Management Systems, Manufacturing Execution Systems, Demand Forecasting & Replenishment Planning solutions, Production Planning & Scheduling.

**Confirmare pana la data:** 6 noiembrie 2012

**Participare:** Intrare libera

**Oana Pop** - Head of Supply Chain Management Division

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### ZAXERON CONSULTING SRL

## Program

09.00 – 09.30 **Registration & Coffee break**

09.30 – 11.00 **Professor Daniel Glaser** - Associate Professor of Management at Texas A&M University

**Managing the new reality** – high demand volatility, increasing customer requirements and

longer lead times; companies have never struggled so much to make sense of demand signals and respond accordingly.

11.00 – 11.15 **Coffee break**

11.15 – 13.00 **Professor Daniel Glaser** - Associate Professor of Management at Texas A&M University

**Reshaping Supply Chains** – responding to uncertainty and maintaining customer demand without creating excessive and expensive inventories.

12.45 – 13.00 **Oszkar Bara** – CTO Aptus Software & Avitech

**A new vision for your business** – Best practices in selecting and implementing software solutions in your organization. How to calculate ROI for IT projects and how to give value to your current ERP system.

13.00 – 13.30 **Lunch break**

13.30 – 14.15 **Keith Thaulow** – EMEA Sales Director at Demand Solutions

**Achieving Excellence in Supply Chain Management** – solutions for Demand Management & Requirements Planning, Production Planning & Scheduling, Sales & Operations Planning (S&OP).

14.15 – 14.45 **Ciprian Cosma**- Channel Business Manager – Intermec Technologies GmbH

**When details matter and seconds count, Intermec delivers.**

14.45 – 15.00 **Coffee break**

15.00 – 15.45 **Mathias Golz** – Senior Business Consultant CEE at Vocollect Europe

**How to higher distribution center productivity**, lower error rate and reduce costs of operations with voice solutions.

15.45 – 16.30 **Dan Marius Constantin** – Senior Consultant in Lean Six Sigma

**Applying Lean Six Sigma concepts in your organization.**

Locul desfasurarii:

Hotel Novotel Calea Victorei 37B

# Vorbitori

## **Marius Dan**

Dan Marius is one of the top Senior Consultant in Lean Six Sigma in Romania. Having studied quality engineering with Atomic Energy of Canada and at Ecole Nationale Supérieure des Arts et Métiers he has a powerful background in Quality Management and was the first certified auditor in the automotive industry in Romania. Since 2011 he has been coordinating and implementing a POSDRU project entitled Lean Romania, a project which is designed to improve overall efficiency in different Romanian companies

## **Prof. Daniel A. Glaser Segura**

Dr. Daniel A. Glaser-Segura has worked in Argentina, Mexico, and the United States. He is an Associate Professor of Management at Texas A&M University - San Antonio. He has published in the field of international supply chain management and has conducted research on international supply chain activities for the National Academies of Science COBASE program, International Research Exchange Board (IREX), the Institute for Supply Management (ISM), and the Mexican Trade Commission. Dr. Glaser-Segura has also tau